

USING AI FOR MARKETING

Recommended AI Tools

See even more resources at [AI Marketers Guild](#)

Recommended AI Tools	
AI Engines	
Gemini (Google) - AI-powered assistant for productivity	(Website)
ChatGPT - AI chatbot for conversations and productivity	(Website)
Claude - AI-powered assistant by Anthropic	(Website)
Perplexity - AI-powered research tool	(Website)
Pi.ai - Personal AI chatbot	(Website)
Creative	
AdCreative.ai - AI-powered ad creatives	(Website)
Firefly (Adobe) - Generative AI for creative professionals	(Website)
AI Content Genie (Narrato) - Autopilot for social media content	(Website)
Creatify.ai - Fast and efficient AI video ad creation	(Website)
FontJoy - AI-generated font pairings	(Website)
Analysis	
AI Content Detector (Writer) - Check if content is AI-generated	(Website)
Akkio - AI-powered data insights for agencies	(Website)
Alison.ai - AI-based creative analysis platform	(Website)
Productivity	
AudioPen - Convert voice notes into readable text	(Website)
Copy.ai - AI-powered writing assistant	(Website)
NotebookLM (Google) - AI-driven notebook for research and organization	(Website)
Storytell.ai - AI-powered data storytelling tool	(Website)

Recommended AI Tools	
Video	
Augie - AI-powered video creation	(Website)
Invideo.io - Easy-to-use video editing software	(Website)
Dubbah.co - AI-powered video dubbing	(Website)
Shuffll - AI-generated branded video content	(Website)
Presentations	
Beautiful.ai - AI-powered presentation software	(Website)
Gamma - AI-assisted presentation creator	(Website)
Content Creation	
Blaze.ai - AI-powered content generation	(Website)
Typeface - AI-driven personalized content creation	(Website)
GoCharlie - AI assistant for content marketing	(Website)
Content Captain - AI-powered content strategy execution	(Website)
Public Relations	
EZ Newswire - AI-powered press release distribution	(Website)
Research & Insights	
Browse.ai - AI-powered web data extraction	(Website)
Humata - AI-powered document analysis and summarization	(Website)
Octane AI - AI research agent for eCommerce	(Website)
Sales	
Callsine - AI-driven personalized sales outreach	(Website)
Clay - Access 100+ premium data sources and AI research agents	(Website)
Folk - Like the sales assistant your team never had	(Website)
SEO	
Rivalflow - AI-powered content optimization for SEO	(Website)
Speedy - AI-powered SEO ranking assistant	(Website)

Recommended AI Tools	
Adaptify - AI-driven SEO automation	(Website)
Writing	
Eloise - AI-powered content writing assistant	(Website)
Jasper - The purpose-built generative AI platform for marketing	(Website)
Rytr - AI-driven copywriting tool	(Website)
WordTune - AI-powered writing assistant	(Website)